Day-Date 40

Oyster, 40 mm, platinum

The Oyster Perpetual Day-Date 40 in platinum with a diamond-paved dial, fluted bezel and a President bracelet.

DIAMOND-PAVED DIAL

Optimal brilliance

This dial features 8 baguette-cut diamonds and 2 baguette-cut sapphires at 6 and 9 o'clock. Diamonds, sapphires, rubies, emeralds – the noblest and most precious stones are selected to grace Rolex timepieces. The brand has in-house expertise and equipment enabling it to bejewel any model in its catalogue.

Experienced gemmologists first select gemstones of the highest quality. For this, they can rely on their own seasoned judgement as well as state-of-the-art analysis equipment. The stones are then

entrusted to the gem-setters, who skilfully place each precious stone onto the watch by hand, one by one, assuring precision to within hundredths of a millimetre. Such stringent tolerances guarantee that each stone shines with optimal brilliance and is perfectly aligned with those around it. These time-honoured gestures, which may be repeated many hundreds of times, ensure that each gem-set watch produced by Rolex sparkles with exceptional intensity and reflects the standard of excellence required by the brand.

FLUTED BEZEL

A Rolex signature

The Rolex fluted bezel is a mark of distinction. Originally, the fluting of the Oyster bezel had a functional purpose: it served to screw the bezel onto the case helping to ensure the waterproofness of the watch.

It was therefore identical to the fluting on the case back, which was also screwed onto the case for waterproofness, using specific Rolex tools. Over time, the fluting became an aesthetic element, a genuine Rolex signature feature. Today the fluted

bezel is a mark of distinction, in platinum on this Day-Date 40.

PLATINUM

The noblest of metals

Rare and precious, platinum is striking for its silvery whiteness and vibrant luminosity. It is among the densest and heaviest metals in the world, distinguished by unique chemical and physical properties such as exceptional corrosion resistance.

Paradoxically, it is also soft, elastic and highly malleable, which makes machining and polishing especially difficult, demanding an extremely high degree of skill. Rolex always uses 950 platinum, an alloy consisting of 950‰ (thousandths)

platinum, painstakingly crafted in-house by the fine metalworkers at Rolex. The noblest of metals for the finest of watches.

THE PRESIDENT BRACELET

The ultimate refinement

The design, development and production of Rolex bracelets and clasps, as well as the stringent tests they face, involve advanced high technology.

And, as with all the components of the watch, aesthetic controls by the human eye guarantee impeccable beauty. The President bracelet, with its semi-circular three piece links, was created in 1956 for the launch of the Oyster Perpetual Day-Date. It represents the ultimate in refinement and comfort and is always made of carefully selected precious metals.

More Day-Date
technical details

Reference 228236

Model Case

Type
Oyster, 40 mm, platinum

Diameter
40 mm

Material
Platinum

Bezel
Fluted

Oyster Architecture
Monobloc middle case, screw-down case back and winding crown

Winding Crown
Screw-down, Twinlock double waterproofness system

Crystal
Scratch-resistant sapphire, Cyclops lens over the date

Water Resistance
Waterproof to 100 metres / 330 feet

Movement

Type
Perpetual, mechanical, self-winding

Calibre
3255, Manufacture Rolex

Precision
-2/+2 sec/day, after casing

Oscillator
Paramagnetic blue Parachrom hairspring. High-performance Paraflex shock absorbers

Winding
Bidirectional self-winding via Perpetual rotor

Power reserve

Approximately 70 hours

Functions

Centre hour, minute and seconds hands. Instantaneous day and date in apertures, secure rapid-setting. Stop-seconds for exact time setting

Bracelet

Type

President, semi-circular three-piece links

Bracelet Material

Platinum

Clasp

Concealed folding Crownclasp

Dial

Type

Paved with diamonds and sapphires

Gem setting

Diamond-paved dial with 8 baguette-cut diamonds and 2 baguette-cut sapphires at 6 and 9 o'clock

Certification

Type

Superlative Chronometer (official chronometer certification + Rolex certification after casing)

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ROLEX